



Welcome to the world of
Lashona Eyelash Growth Serum

THIS IS A PRODUCT BEYOND BEAUTY

Lashona takes care of you,
Beyond Beauty. It is an
international eyelash growth product
that enhances physical beauty and
relieves internal embarrassment.



Story

The vision behind creating Lashona eyelash growth serum was rock solid and specific. There was a huge product market gap (PMG). It inspired us to bring Lashona to life, a product of international quality that is available at the most affordable price. 2020 was the year when Lashona took its first step, and we are growing this baby, putting our heart and soul into it. It is in its teenage years right now and is growing exponentially.



Features

- ▶ Simple product
- ▶ Easy to use
- ▶ Excellent quality brush with wand suitable for all kinds of lash & skin
- ▶ Vegan and cruelty-free
- ▶ Easily identified product with minimalistic design



Benefits

- Naturally grown eyelashes in 8 to 12 weeks
- Achieve fuller, darker, and lush eyelashes with everyday use
- Will work for all age groups
- Suitable for both women & men
- Minimal side effects

Ingredients

Bimatoprost 0.03 % is the active ingredient in Lashona eyelash growth serum. It is a US FDA-approved ingredient for the treatment of eyelash growth. Besides this, many inactive ingredients in Lashona help and support the eyelash growth cycle to grow lashes with fewer side effects naturally.



Manufacturing details

Actiza Pharmaceutical Private Limited is the manufacturer and marketer of the Lashona eyelash growth serum. It is an India-based company with over a decade of experience in pharmaceutical manufacturing and related services. With WHO-GMP and other international and national accreditations, the company has a footprint in more than 25 countries with its product line, supply, and export.

Lashona New avatar

We are introducing a new Lashona advance. This upcoming product will soon be launched with improved looks and ingredients. It will be an out-an-out OTC product available online and offline globally. There are many more eyelash care products under pipeline to be launched in the coming 3 years.




Marketing strategy

Our sales per Q3 have been increasing, and every fiscal year, profit has been increasing; 2024 was the best so far, with 22% growth in sales. One of the fundamental reasons for this fantastic result is our marketing strategy. Currently, Lashona is on more than 20 e-commerce websites with A+ impressions and clicks. We have an 85% conversion rate. Now, we are more aggressive with our new marketing strategy and confident about becoming one of the most sought-after eyelash care products.

LASHONA
Beyond Beauty

REACH OUT TO US THROUGH THE FOLLOWING CONTACT DETAILS:

 +1(877) 925-1112

 sales@lashona.co

 www.lashona.co